CASE STUDY

POINT PARK UNIVERSITY ACHIEVES EFFICIENT INFORMATION MANAGEMENT WHILE REDUCING COSTS

PROFILE

POINT PARK
UNIVERSITY

CLIENT
Point Park University

INDUSTRY
Higher Education

CLIENT WEBSITE
www.pointpark.edu

PRODUCT
Gimmal Discover

CHALLENGE

With so many people active on their network at all times and on different devices, monitoring and managing the location and usage of sensitive data, copyrighted content, and other information was a difficult task for the University. Most recently, the complexity of this task was brought to light when the University received a cease and desist letter requiring that they find and delete a copyrighted video that they were previously unaware existed on their network. Responding manually to these and other information management needs was taking significant and costly time and resource investments from the University's IT team.

SOLUTION

Point Park University is deploying Gimmal Discover to help automate sensitive data discovery as part of their information governance program. Moving forward, their IT team will be able to quickly search vast numbers of unstructured and structured files across the university network based on qualifiers such as keywords, type of content contained, and file extension, including reaching out to local laptops to get to data is may be otherwise impossible to reach. In addition to locating specific content, Gimmal Discover will allow Point Park to scan all files for sensitive data such as student information and bank routing numbers. Once identified, the files in question can be easily deleted, secured, or otherwise managed as required by university data retention policies such as FERPA, HIPAA, GLBA, GDPR, and CCPA.

RESULTS

Compared to their alternative software solutions, such as Office365 E5, implementing Gimmal Discover will save Point Park University nearly $100,000 annually. In addition, Point Park is able to reach data located on local laptops that may have otherwise been hiding with potential risky sensitive data, something Office365 cannot do. Gimmal Discover automated solutions will also equip Point Park's IT team to respond faster to eDiscovery legal requirements and make it easier to ensure that all sensitive data is stored in compliance with institutional and federal policies. Doing so will significantly decrease organizational risk and free up IT team members to focus their time on other important projects to the benefit of the entire University.

"Gimmal Discover has been key in helping to keep our university's data secure and reduce its exposure to outside and inside threats. University compliance and security requirements continue to evolve and expand. Having a product in our hands to quickly answer these requirements and provide proof of compliance with audit trails is of immeasurable value."

-Tim Wilson, Assistant Vice President IT Services, Point Park University