

Benefits

- *Maximizing the value of spatial data with solutions designed for wider access and integrated systems*
- *Increasing productivity with tools linking spatial and unstructured data repositories*
- *Driving down costs through map-based applications built with the best-of-breed components*

Partnered with Industry Leaders

- *ESRI*
- *Microsoft*
- *EMC | Documentum*
- *Google*

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Geographic Information Systems (GIS) Integration and Implementation Services

Geographic Information Systems (GIS) support the management, analysis, and visualization of spatial data. GIS has evolved from stand-alone systems to highly-integrated, enterprise applications – from narrowly-focused tools for specialist users to widely-used, map-based systems for the casual user.

Common Challenges

Research has shown that 80% of all corporate information has a spatial component. Managing spatial or location-based information presents huge challenges across many organizations and industries. From specialized data management processes and tools to complex geoprocessing applications and interfaces, GIS implementation presents unique challenges to the most seasoned IT organizations. User demands are also growing – driving a need for more vertical applications with embedded GIS capabilities, more integration between GIS and other systems, and better user experiences similar to popular consumer web-mapping tools.

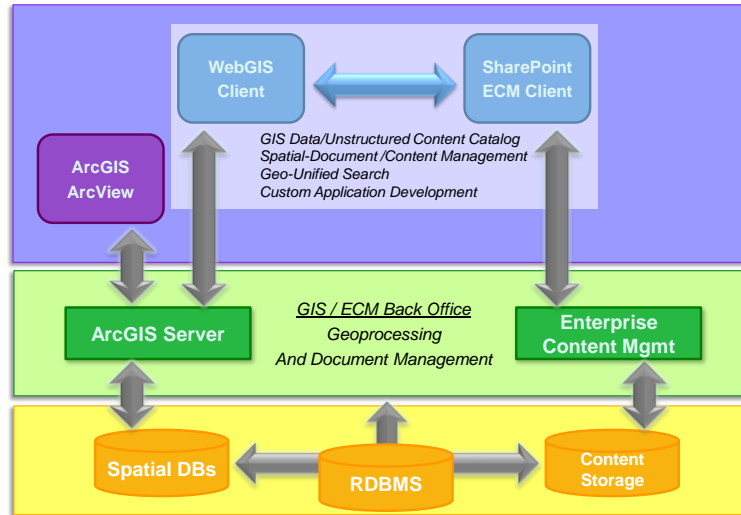
Across all industries, a common challenge is leveraging the full value of GIS and the need to link spatial data with related content – both structured and unstructured. The integration of spatial data with enterprise content management (ECM) systems allows organizations to make better decisions and streamline processes by establishing workflows and supporting applications that manage location data with all related information.

The Gimmel Approach

Gimmel Group has established a successful track record as a leader and trusted advisor in enterprise content management implementations and systems integration. For GIS services, Gimmel's approach builds on strong expertise in ECM and GIS and solid experience with enterprise implementations and integration. Key services and objectives include:

- Requirements definition for GIS applications, including spatial data management
- Architecture and design of a solution to meet business needs
- Software evaluation and recommendations, with off-the-shelf and/or customized tools
- Design and development of customized GIS software including connectors and integration components
- Solution implementation and deployment in the most rapid, cost-effective, and appropriate manner
- Training and support of your team during deployment and transition phases
- Ensuring that your technical team is equipped with the knowledge necessary to support the long-term maintenance of the system and processes

GIS-ECM Architecture



Gimmel Differentiators

Gimmel Group has the expertise to build and deliver GIS systems to meet targeted business needs. From GIS program planning and requirements analysis, through design and development, we produce solutions that enable organizations to quickly view and analyze integrated data and make informed decisions.

We work in many industries, including financial services, government agencies, health care, medical and manufacturing. We have particularly strong experience in the petrochemical and energy industries, including exploration and production, refining, marketing transportation (pipeline), distribution (utilities), and energy service companies.

With decades of experience, our team has the technical background and experience to deliver a comprehensive set of GIS services including enterprise spatial data management systems, geoprocessing applications, and GIS web services.

More importantly, Gimmel's extensive expertise in ECM provides an "integrated team" approach to address the challenges of unstructured content associated with spatial data.

For More Information

To learn more about Gimmel's GIS solutions, contact Lisa Derenthal at 713-586-6509 or lisa.derenthal@gimmel.com or Cynthia Wood at 713-585-6545 or cynthia.wood@gimmel.com.

About Gimmel Group

Gimmel Group is a leading professional service firm offering a range of information technology services. We help the world's leading companies improve business performance and compliance through the effective planning, implementation and integration of: Enterprise Content & Records Management, GIS, and Web Design & User Experience.

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