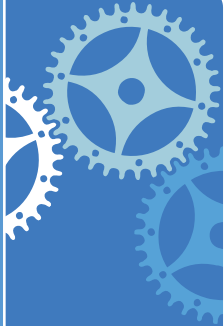




## OVERVIEW



### Select Gimmel Clients

AEI Energy  
Anadarko  
BHP Billiton  
BP  
Calpine  
Chevron  
City of Houston  
Conoco Phillips  
Dominion Resources  
DR Horton  
DuPont  
Fannie Mae  
Hess  
Home Depot Supply  
Kimberly-Clark  
Marathon Oil  
McDermott  
McGraw Hill  
MD Anderson  
Nations Petroleum  
Northrup Grumman Corporation  
Oceaneering  
Pepsico  
Pfizer  
PriceWaterHouseCoopers  
Reliant Energy  
Sallie Mae  
Shea Homes  
Solvay Pharmaceuticals  
Southwest Securities  
Standard & Poor's  
Swiss Reinsurance  
TIAA Cref  
Transocean  
US Department of the Interior –  
Minerals Management Services  
US Govt Accountability Office  
University of Texas Health Science  
Center  
Watson Wyatt

### CONTACT US

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Houston, Texas 77046  
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Fax 713.586.6501  
gimmel.com

## Gimmel Company Overview

Gimmel Group is a nationally recognized consulting, professional services and solutions firm that helps the world's leading organizations improve business performance and compliance through the effective planning, implementation and integration of: Enterprise Content Management and Records Management (ECM/RM), Geographic Information Systems (GIS), and Interactive Services. We create success for our clients by focusing on quality and leveraging our experience in working with Global 2000 companies.

We work in many industries, including financial services, energy, health care, government agencies, and manufacturing. We are particularly strong in the petrochemical and energy industries, including exploration and production, refining, marketing transportation (pipeline), and distribution (utilities)

### Market Need

#### The Problem

The growth of unstructured content continues to increase exponentially along with demands on IT infrastructure. Organizations need to better manage all of this information, track it through work processes, publish it to websites, and maintain selected information as official corporate records for purposes of compliance, legal response, and disaster recovery.

#### The Solution

With skills unmatched in the industry, Gimmel has deep expertise and partnerships to support successful ECM/RM programs. Our team has a proven track record with Fortune 500 companies, and strong relationships with EMC, Open Text, Microsoft, and ESRI, positioning us as a key "go to" partner for the implementation of content management, records and spatial solutions.

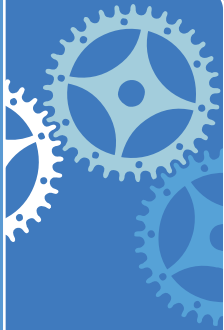
### What makes us unique

We incorporate the Gimmel FOCUS methodology in our client projects. FOCUS is a best practice methodology designed to deliver consistent, high quality output through a standardized process, address the complexity of the ECM/RM domain, and expedite solutions to deliver measurable results.

### Areas of Specialization

#### Enterprise Content Management and Records Management (ECM/RM) Implementation

Our expertise includes document, imaging and image management, enterprise report, Web content, transactional content and digital asset management.



### **ECM/RM Program Planning and Strategy**

Gimmel is a thought leader in the ECM/RM industry and are planning and designing some of the most sophisticated enterprise programs in the world.

### **GIS**

The integration of spatial data with ECM systems allows organizations to make better decisions and streamline processes by establishing applications that manage location data with all related information.

### **System Integration and Migration**

Especially with large-scale deployments, intelligent integration with legacy systems and third-party software is often the most challenging component of an ECM/RM implementation. Gimmel's consultants have a proven track record in the integration of market leading technology tools.

### **Interactive Services**

Gimmel helps organizations maximize the utility of these online assets through our unique combination of technical acumen and focus on usability. Through the use of web-based applications, we facilitate the productivity of knowledge workers, customers and partners.

### **Records and Information Management**

Gimmel's records management programs address paper and electronic documents. Combined with continuous research on regulations, Gimmel assists organizations not only reduce costs but also improve compliance and reduce liability.

### **SharePoint Implementation and Integration**

We have implemented and integrated Microsoft SharePoint in support of enterprise records management programs.

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### **For More Information**

For more information, contact Gimmel Sales at 713-586-6500 or [sales@gimmel.com](mailto:sales@gimmel.com).