

Company Overview

Gimmel Group is a leading professional service firm offering a range of information technology services. We help the world's leading companies improve business performance and compliance through the effective planning, implementation and integration of: Enterprise Content and Records Management, Geographic Information Systems, Web Design and User Experience.

Market Overview

Evolving business needs and technology drivers are the catalyst for a broader implementation of enterprise content and records management (ECRM) and geographic information systems (GIS) solutions. While departmental solutions have existed for many years, a shift toward enterprise-wide, fully-integrated ECRM and GIS systems is underway.

Market Need

The Problem – The growth of unstructured content (maps, documents, spreadsheets, reports, websites, email, instant messaging, etc.) continues to increase exponentially along with demands on IT infrastructure (storage and networks). Organizations need to better manage all of this information, track it through work processes, publish it to websites, and maintain selected information as official corporate records for purposes of compliance, legal response, and disaster recovery. These needs along with the increasing cost of e-Discovery have created great demand for integrated solutions.

The Solution – Gimmel has assembled a market-leading ECRM and GIS team. With skills unmatched in the industry, we have deep expertise and partnerships to support successful ECRM and GIS programs. Our team has a proven track record with Fortune 100 companies, and strong relationships with EMC, Microsoft, ESRI and Google, positioning us as a key “go to” partner for the implementation of spatial and content management solutions.

What Makes Us Unique

Gimmel maintains high degrees of expertise in all facets of ECRM strategy, planning, analysis, design, and implementation, and has had an extensive record of project success. Gimmel's primary competitive advantage comes from the quality and depth of expertise of our people and our ability to retain them over time. Gimmel's extensive expertise in ECRM provides an “integrated team” approach to address the challenges of unstructured content associated with spatial data.

Gimmel Services

Gimmel Group offers a full range of consulting and systems integration services to Global 2000 companies. We work in many industries, including financial services, energy, health care, government agencies, and manufacturing. We are particularly strong in the petrochemical and energy industries, including exploration and production, refining, marketing transportation (pipeline), distribution (utilities), and energy service companies as well as financial services and health care.

GIMMAL CLIENTS

ABN AMRO
 Adtran
 Aker Kvaerner
 Albertsons
 Alcon Labs
 Alliance Atlantis
 Amerada Hess
 American Bible Society
 American Electric Power
 American Heart Association
 Anadarko Petroleum
 Archon
 Army Air Force Exchange Service
 Ashmore Energy
 BP
 Baker Hughes
 Booz Allen Hamilton
 Brass LNG
 Burlington Resources
 Calpine
 Carnival Cruise Lines
 Chevron
 ChoicePoint
 CitiFinancial Japan
 Constellation Energy
 Devon Energy
 DynMcDermott
 EMC
 Employee Benefit Solutions
 Energy Transfer
 ExxonMobil
 First Health
 Guaranty Financial Services
 Harley Davidson
 Hexion Chemical
 Hines Interests
 Home Depot
 J. Ray McDermott
 Keane
 Kimberly-Clark
 Kvaerner

(Continued)

CONTACT US

Gimmel Group, Inc.
 24 Greenway Plaza,
 Suite 1000
 Houston, Texas 77046
 Tel 713.586.6500
 Fax 713.586.6501
 gimmel.com

Areas of Specialization

ECM and Records Management Program Planning

Gimmel is a thought leader in the Enterprise Content and Records Management industry. We are planning and designing some of the most sophisticated ECM Programs in the world.

EMC | Documentum Implementation and Integration

We have implemented EMC|Documentum solutions at over 100 clients sites and we are experts in their full suite of products.

SharePoint Server 2007 Implementation and Integration

We have implemented and integrated SharePoint Server 2007 with ECM vendors in support of enterprise records management programs. This is a focus in the majority of the Global 2000 clients we serve. In addition, we are combining “best of breed” applications such as KnowledgeLake’s imaging system with SharePoint 2007 to deliver Microsoft centric applications for our clients.

Image Systems Implementation and Conversions

We have implemented many large imaging systems. These have involved conversions from a wide variety of competing imaging vendors, including FileNet, ViewStar, OpenText, Watermark and IBM. We have proven methodology and utilities that streamline the work involved and reduce the cost of these implementations and conversions.

Business Process Management and Work Flow

We have implemented production work flow capabilities for hundreds of simultaneous users.

Engineering/Manufacturing Applications

We have implemented numerous engineering drawing management and technical specifications solutions, allowing companies to manage engineering documents, CAD drawings, their lifecycles and associated business processes.

GIS Services

Across all industries, a common challenge is leveraging the full value of GIS and the need to link spatial data with related content – both structured and unstructured. The integration of spatial data with enterprise content management (ECM) systems allows organizations to make better decisions and streamline processes by establishing workflows and supporting applications that manage location data with all related information. Gimmel’s approach builds on strong expertise in ECM and GIS and solid experience with enterprise implementations and integration.

For More Information

To learn more about Gimmel’s services and solutions, contact Cynthia Wood at 713-585-6545 or cynthia.wood@gimmel.com.

GIMMAL CLIENTS (Continued)

Linklaters
Lockheed Martin
Lyondell Petrochemical
MD Anderson Cancer Center
Marathon
Marriott
Mellon Financial
Minerals Management Service / U.S.
D.O.I.
Mirant
New Line Cinema
Noble Drilling
Northrup
Parsons E&C
PepsiCo
Petrolera Ameriven
Pfizer
Plains All American Pipeline
Pearson Education
Reliant Energy
Service Corporation Int’l
Shea Homes
Shell Trading
Software Innovations
Solvay
Southern Company
Swiss Reinsurance
Temple-Inland
Texas Dept. of Transportation
United Space Alliance
University of Texas Health
Science Center
University of Texas Psychiatric Center
U.S. Dept. of Energy
WalMart
Waste Management
Watson Wyatt

CONTACT US

Gimmel Group, Inc.
24 Greenway Plaza,
Suite 1000
Houston, Texas 77046
Tel 713.586.6500
Fax 713.586.6501
gimmel.com